



DOLOMITI  
MAGALOG  
N.1 - WINTER 2020/21

**WeCare  
aboutYou**



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**Audi**  
Official Partner

**DOLOMITI  
SUPERSKI** 

# DOLOMITI SUPERSKI WE CARE ABOUT

YOU

DOLOMITI  
SUPERSKI

We carry you up to where the Dolomites touch the sky. You'll get there in total safety, powered by renewable energy. Whether in winter or in summer, we'll take as good care of you as we do of our UNESCO World Heritage mountains. Sun-kissed days, ski slopes blanketed in perfect snow. A warm welcome, a spirit of innovation. Being here feels like a downhill run: the exhilaration of pure freedom.

**Dolomiti Superski. Let yourself be carried away.**

[DOLOMITISUPERSKI.COM](https://www.dolomitisuperski.com)

#DOLOMITISUPERSKI

The return of the World Ski Championships to the Dolomites, a surge in enthusiasm for mountain holidays and a new publication: winter is upon us and we're prepared to greet the season in the best possible way.

The new winter season is ready to kick off in the Dolomites. Everything is shipshape and ready to welcome mountain and skiing enthusiasts with the warm hospitality for which the locals are known in this stunning, unparalleled corner of the world. This season will be unlike any other, however, because we're still in the process of emerging from a historic global health emergency that has changed the way we all live. Another, happier, thing that will likewise set this year apart is that – for the first time in more than half a century – **the Alpine World Ski Championships are returning to the Dolomites and will be hosted in Cortina in February 2021.**

Riding on the wave of enthusiasm this grand event is generating, we are thrilled to welcome you to the Dolomites with a new editorial product entitled simply S. Dolomiti Superski will publish S every six months, sharing **the beauty of this nonpareil world**, telling stories about an enchanted land and communicating our love for the mountains, which have endowed us with a great respect for nature and the environment. It's also the reason why we want make skiing enjoyable in the most sustainable way possible. Lifts powered exclusively with renewable energy. Exploiting the water cycle to produce snow. Coordinating the distribution of snow with sensors and GPS, in order to minimise movement on the ground and guarantee perfectly groomed slopes every single day. These are just a few of the topics we will explore in the pages that follow. S will also present the distinctive characteristics of each of the 12 Dolomiti Superski ski areas, which boast highly diverse cultures, languages and cuisine, and are bound together by the majesty and uniqueness of the Dolomites. We care about you!

## We Love the Mountains



**Marco Pappalardo**  
Marketing Director Dolomiti Superski

*Enjoy your reading!*

# 22

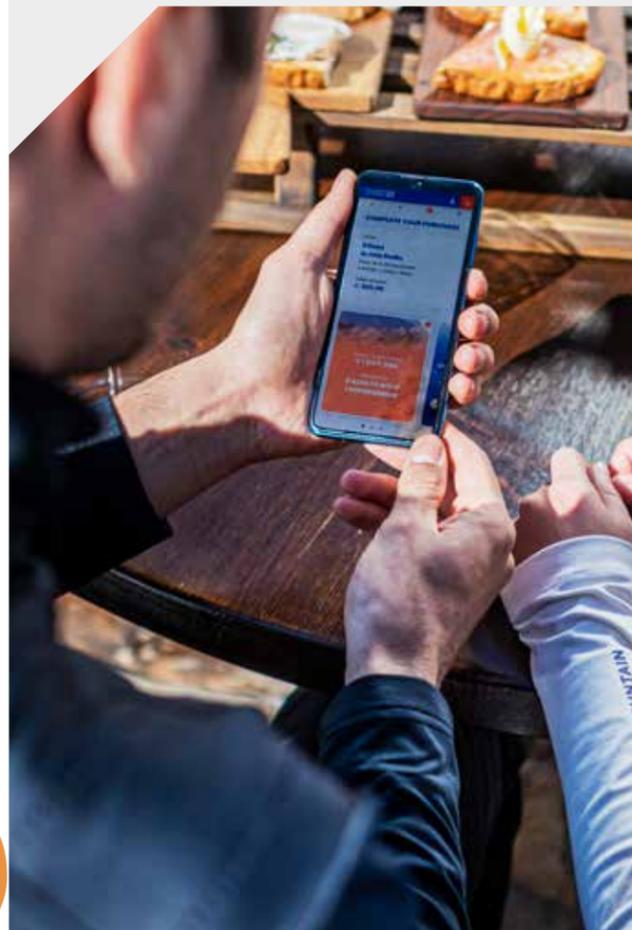
## A Common Vision

*A shared strategy based on common values*



## Ski World

- 4** DOLOMITI SUPERSKI
- 6** Alpine World Ski Championships - Cortina 2021
- 8** A Unique Constellation
- 22** A COMMON VISION
- 44** Ski in Complete Safety



## Digital & Technology

- 14** Water + Air = Snow
- 18** An App Makes "In Real Time" a Reality
- 20** Save Time with our **ONLINE SHOP**
- 60** Loyalty Programme

**Shop Online**  
*Purchase your ski pass online with your My Dolomiti profile* **20**



## Life Style

- 24** Gourmet
- 25** Recipe: Turtres
- 28** Skiing and Wellness
- 40** Fun parks: Freestyling Fun
- 54** Events

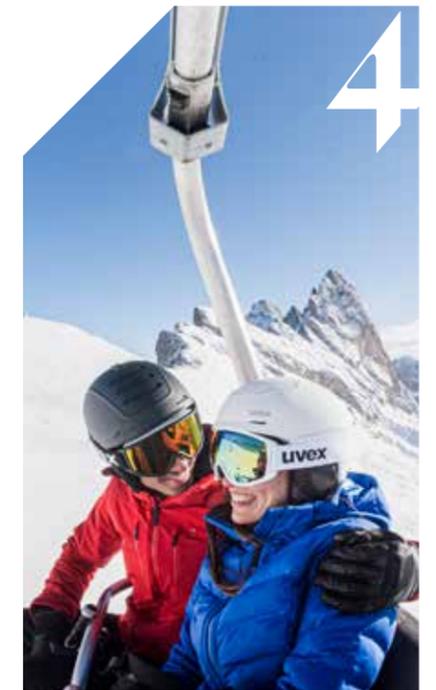
*Sustainability:  
A path we  
forge daily*



## Features

- 10** SUSTAINABILITY
- 32** Mountains and Culture
- 36** A Family Affair
- 48** "Reasonable" Tourism for the Dolomites

# 10



**Dolomiti Superski**  
*With just one pass, you can ski through an enchanting, world-renowned landscape*

# We'll Take Good Care of You

Dolomiti Superski, your pass to happiness

## **We carry you up to where the Dolomites touch the sky.**

You'll fly in total safety, thanks to lifts that use clean energy obtained from renewable sources, in winter or in summer.

We'll take good care of you, just as we safeguard our land, the Dolomites, a **UNESCO World Heritage Site**. Every single day, we groom 1,200 km of idyllic snow-blanketed ski slopes for you. With just one ski pass, you can move freely around this magical place, so renowned all over the world. On any given day you'll have the freedom to choose between 450 ultramodern lifts, sprinkled across 12 valleys, with one common denominator: the Dolomites.



## **Free your imagination!**

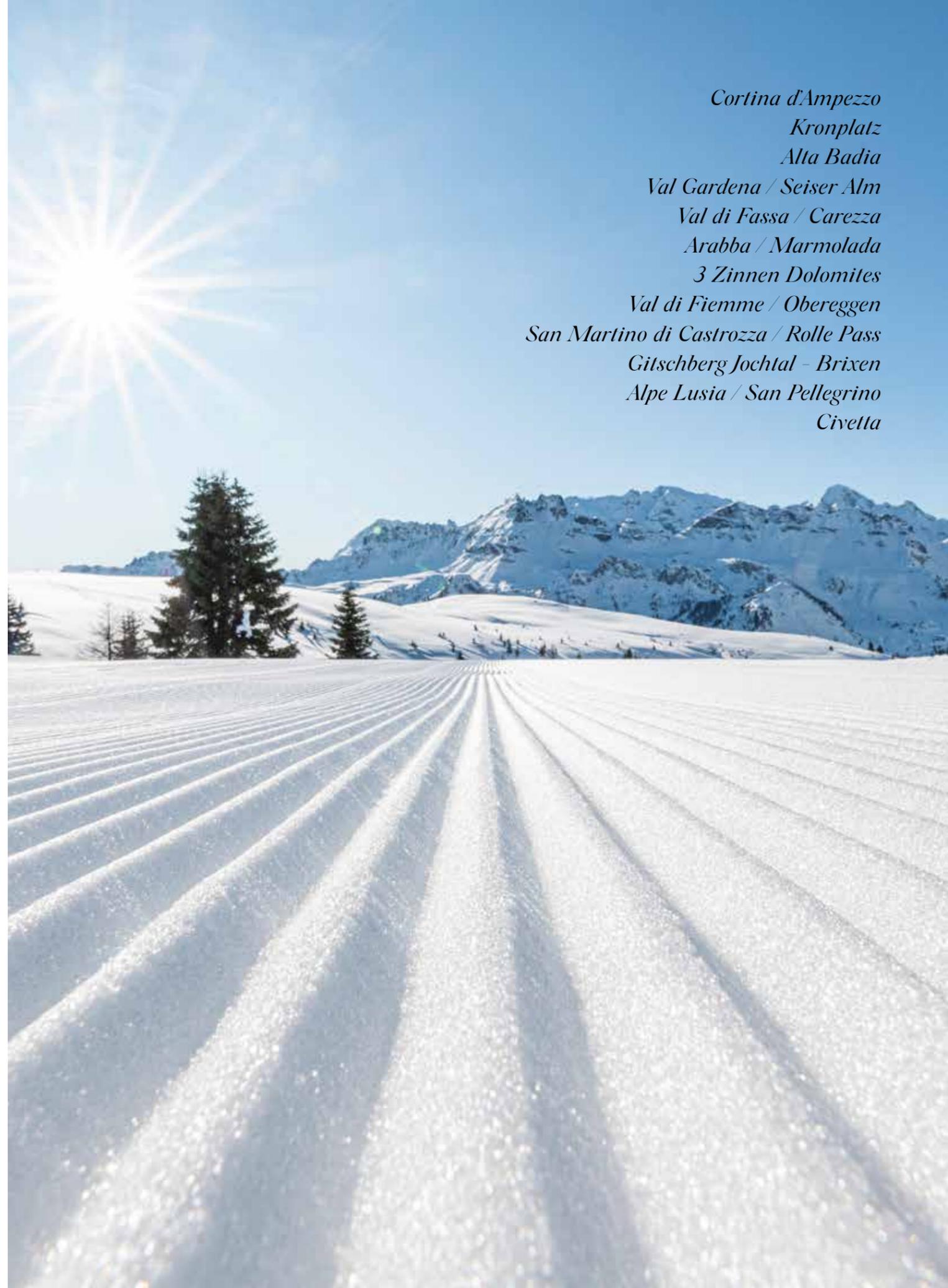
Imagine sun-kissed days with shimmering rockets and towering cliffs that were once atolls at the bottom of a prehistoric sea. Imagine being welcomed with the warmth for which the people of the Dolomites are well known. Imagine skiing, whatever your level of skill, on perfect slopes with enchanting views. Even once you're here, you'll continue to daydream. Because here, **beauty is everywhere**. And **we'll lead you to it**, every single day.

## **What we do**

When we say that we "take good care of you" we refer to **a special feeling, an impression of consideration, respect and competence**. For us, taking care of our visitors means, on the one hand, possessing in-depth knowledge of the area, which is understood as a single region that encompasses 12 valleys. On the other hand, it means that we want to provide visitors with the best conditions in which to experience the Dolomites in all their splendour and without stress.

*Every single day, we go out of our way for everyone who comes to visit*

*Cortina d'Ampezzo  
Kronplatz  
Alta Badia  
Val Gardena / Seiser Alm  
Val di Fassa / Carezza  
Arabba / Marmolada  
3 Zinnen Dolomites  
Val di Fiemme / Obereggen  
San Martino di Castrozza / Rolle Pass  
Gitschberg Jochtal - Brixen  
Alpe Lusia / San Pellegrino  
Civetta*



# Cortina 2021

World Ski Championships  
and environmental responsibility



When organizing an event of this magnitude, is it possible to reconcile innovation, technology and environmental sustainability?

**Cortina 2021 has made environmental and social responsibility a top priority.**

The Fondazione Cortina 2021 has voluntarily undergone a series of on-site environmental and safety checks, which were carried out by accredited third parties. None of those conducted to date has revealed any non-compliance, and we are thus extremely proud of the work we've done.

We'll be able to compensate for the entire CO2 footprint of the World Ski Championships due to a special system that monitors carbon dioxide generated during the event. Our carbon footprint compensation plan also covers the tree felling that was necessary for infrastructural upgrades. After the event is over, greening of those areas that underwent construction work will also be carried out. Throughout the World Ski Championships, all resource and waste management will be geared towards recycling and optimal waste recovery. Environmental responsibility has always been our priority.

A global audience will watch the event on live television and through social media channels. Does your communication plan take younger audiences expressly into consideration?

We've developed a smart communication platform in order to engage skiing fans and sports enthusiasts, especially those in the younger demographic. We've therefore designed a special app that allows the public not only to experience the World Ski Championships at 360° but also to learn about projects, opportunities and events related to the great sporting competitions, which have sparked new enthusiasm for Cortina. During the run-up to the event, there are various ongoing projects that **reward sporting and academic merit**; the focus is on children, teenagers and youth ski clubs, and the goal is increased involvement and valorisation, while providing support – including financially.

What will be the legacy of the World Ski Championships – not only for the local community but also for the entire region of the Dolomites?

As I mentioned, a legacy already exists on the level of infrastructure. We designed everything, starting with the ski slopes and lifts, so that they can continue to be used also after the event is over. But there's another, even more important, legacy – and it's intangible. Cortina 2021 aims to develop the local area, leaving behind new knowledge and professionalism within the sport and tourism sectors, bringing vibrancy to the region and making it even more international. We also wanted to simultaneously combat the phenomenon of mountain depopulation, guaranteeing skilled work locally for many young people. I never tire of

saying that the World Ski Championships triggered what I call **"the snowball effect"**: for example, a general climate of trust and optimism towards the future led half of the hoteliers to renovate their buildings and sparked the redevelopment of restaurants and chalets, as well as a qualitative improvement of the overall offering. This was the right path, and it led to assignment of the Milan-Cortina 2026 Olympic Games. In turn, that will help us rethink the development of the mountains in general and the Dolomites in particular, leading us towards a sustainable future, environmentally, economically and socially.

*A model sporting event in the name of eco-sustainability:  
Alessandro Benetton, president of the Fondazione Cortina 2021,  
speaks to this commitment*

As president of the Fondazione Cortina 2021, can you talk about the initiatives and projects that are being carried out for the World Ski Championships?

Most of the infrastructural work that needs to take place for the event is already finished. The slopes in the Tofana ski area – Olympia, Vertigine and Druscié in particular – have been adapted to meet international competition standards. The Lino Lacedelli run was created in the 5 Torri area: it will be used as a training track for athletes during the World Ski Championships as well as for the ski clubs after the event is over. We also redesigned the Rumerlo Finish Area, with an eye towards its use as an event venue throughout the year.

Regarding the lifts, the new **Freccia nel Cielo** cable car connecting the centre of Cortina with the Col Druscié ski area went into operation last year. The all-important Son dei Prade – Bai de Dones lift between the Tofana and 5 Torri ski area will be finished within 2021. We've made safety on the slopes a real priority in organizing the World Ski Championships, creating an anti-avalanche system to reduce risks in the Pomedes – Ra Valles area.

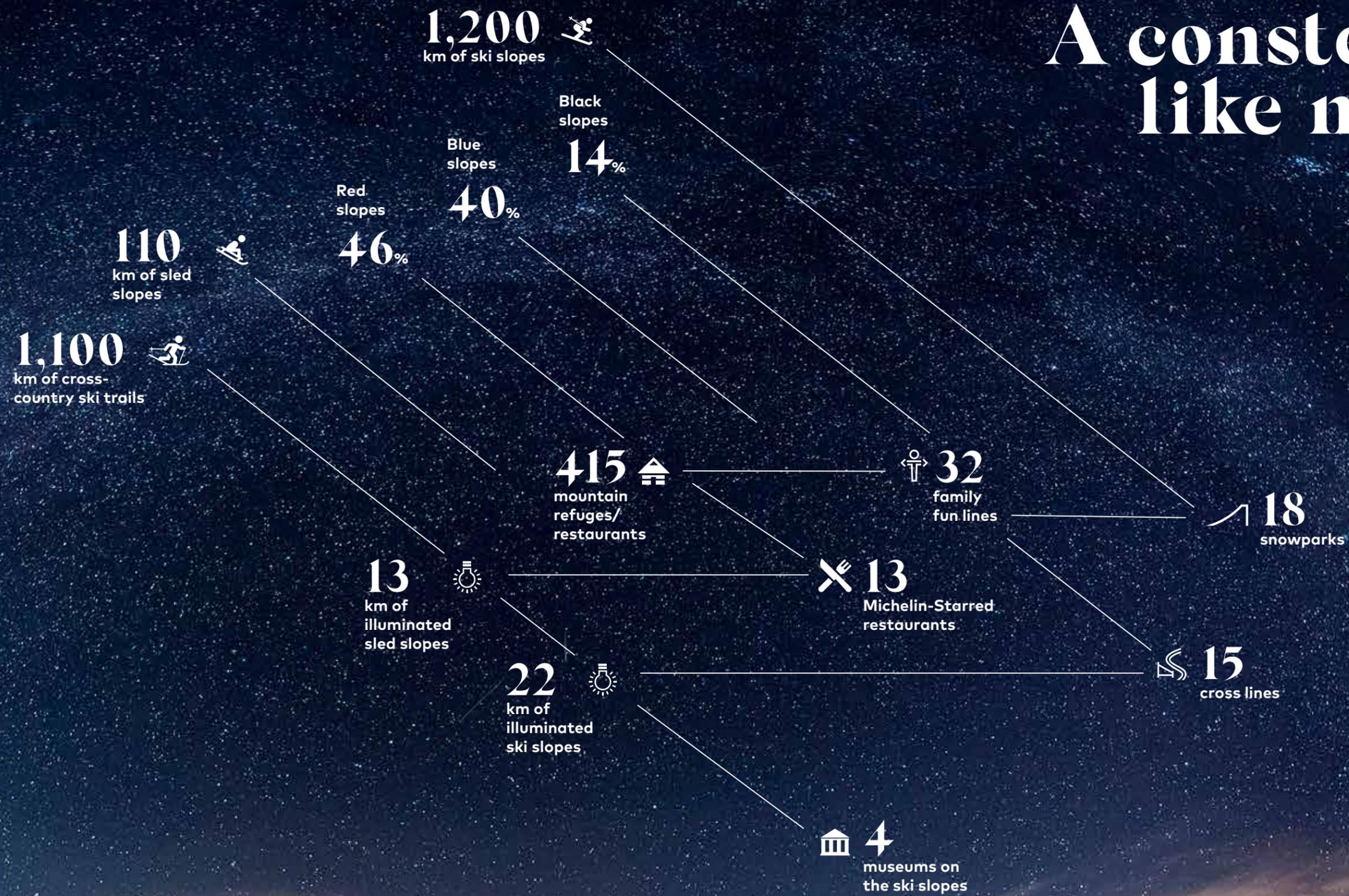


How would you define the foundation's strategic role?

The aim of the Fondazione Cortina 2021 is to **facilitate the sharing of experiences, knowledge and skill sets among existing local networks**. In addition, we promote partnerships with large multinational companies and local businesses alike; together with the municipality, they help us organise the event and implement related development initiatives in the Ampezzo Valley.



# A constellation like no other





# Moving Beyond the Usual Words

Sustainability, a path we forge daily

We appreciate efficiency that leaves nothing out. When we talk about the Dolomites, we don't want to merely spout the usual tired words, which by now seem devoid of meaning. For us, sustainability means **taking care of the environment in which we live**. It also means having respect for the riches that Mother Nature has bestowed upon us – and treating her as if she were the most precious thing we have.

**Our lifts run on clean energy:** in winter, they whisk visitors up to a white-tinted world and in summer they represent the best alternative to a car. How does the saying go? Deeds, not words.



## Ecological, rechargeable, always with you

Each valley leads to the next, but they are all delineated by the profile of mountains that take on hues of pink in the evening. The atmosphere has a striking authenticity because the mountains that stand guard are so real.

You can fully indulge your appetite for skiing with one pass that expires and another that's rechargeable. The first, made with recycled paper, is the **ECO-FRIENDLY SKI PASS**.

The other is the **MY DOLOMITI SKI CARD**, which is issued expressly to one person and may be recharged in winter and summer alike. Available for purchase only at ski pass offices in winter, it is a tool that helps ecological sustainability and guarantees perfect freedom.

*Freedom of movement,  
freedom to be where you like, as you like,  
with whomever you like.  
With the necessary awareness.*



Because **the Dolomites** are not a playground. Rather, they are a dimension where it's possible to find oneself, to **inhale pure oxygen**, to experience a burst of **positive energy** that lasts for a long time. Even after returning home. Because all you have to do to instantly feel better is reach back into your memories, and relive the poignant beauty offered by the landscapes of the Dolomites.

## A Conscious Choice

FAVINI

This year we're proud to have an extremely prestigious newcomer as one of our valued partners: **Favini**.

Favini is a world leader in creating innovative graphic specialties, based primarily on natural raw materials. The company's product packaging is prized by the most important international groups in the luxury and fashion sector. But what we value most in Favini is its **environmental awareness**, which is focused around reducing consumption along the various production processes. Favini is geared towards green technological research based on sustainable development with low environmental impact. Examples include ecological paper produced using recycled fibers and creative reuse of by-products from other industrial chains (agro-industrial residues, leather goods and textiles) as partial replacements for cellulose. Favini's good practices are concrete, tangible and certified, ranging from the recycling of water, one of the raw materials in the process of producing paper, to the monitoring of emissions reduction. **Our choice of Favini as a partner and paper supplier, starting with this magalog printed on 100% recycled Shiro Echo paper, is further confirmation of our desire to pursue a path that steadily brings us towards our ultimate goal: a perfect fusion of innovation and sustainability.**



Carezza looks to the future

# A Climate Neutrality Pact



Speaking of truly spectacular landscapes, the Val di Fassa / Carezza ski area boasts some of the planet's most impressive rock castles.

The Sella Group is an atoll dating back around 250 million years, a fortress of majestic grandeur. But today, more than ever before, this undeniable beauty needs conservation measures. Carezza, which boasts an iconic and magnificent lake, is the first Italian ski area to join the 2025 Climate Neutrality Pact. It has done so with the express commitment of neutralising CO<sub>2</sub> and all other greenhouse gas emissions within three years. In order to achieve this, the ski area has developed a **smart electronic snowmaking system** and a grooming method based on GPS tracking and snow-depth measurements, among other steps.

**This green commitment also encompasses energy consumption**, avoidance of plastics at Alpine lodges and use of recycled paper. Carezza has 20 lodges and comprises 40 km of slopes, winding at the foot of the Rosengarten/Catinaccio and Latemar massifs. This makes it a popular destination in the heart of the Dolomites, renowned not only for its beauty but also for its sensations and vision.



**DISCOVER  
CAREZZA**

*...neutralise CO<sub>2</sub> emissions  
and all other greenhouse  
gases over the course of  
three years*

## Carezza

the first ski area in Italy to sign the 2025  
Climate Neutrality Pact.



# Water + Air = Snow

When technology is a friend to winter

*Technological innovations, ongoing research and development of clean snowmaking systems are more crucial these days than ever before. They guarantee not only perfect ski slopes, but also the life and future of ski areas and winter tourism in general.*

These days, anyone who talks about "artificial" snow is surely mistaken. Rather, it's correct to speak of **"technical" snow** – that is snow made only of water and air, just like natural snow, **without any chemical additives.**

The water supplied by our valleys is transformed into snow. It then becomes water again, in accordance with the unaltered **natural cycle.** Fans and nozzles are used to produce technical snow, simulating the crystallisation of flakes falling from the sky. To use the fans,

you need a pipe. The nozzles, meanwhile, work well at a distance of up to 10 m from the ground. In both cases, our ski slopes employ the **latest generation high-tech systems,** guaranteeing programmed snow coverage on nearly all of our ski slopes.



Kronplatz

# That Little Extra Something



The lifts and snowmaking systems scattered across our ski area run on **100% hydroelectric energy**. The spectacular Kronplatz is a good example – it's a name and promise kept.

Situated between Bruneck/Brunico, Al Plan/San Vigilio di Marebbe and Olang/Valdaora, the mountain's name – Krone means crown in German –, reflects the fact that it is "crowned" by the infinite mountains that surround it. Skiing here is pure spectacle: in addition to **119 km of slopes and 32 state-of-the-art lifts**, the feeling of ascent towards the heavens and being greeted by a 360° panorama transforms the simple act of skiing into an unforgettable experience.

With a width of 2 km, this is the world's broadest ski slope that **can be reached by train**, just like the 3 Zinnen Dolomites: the lift is located a mere 10 m from the train station.

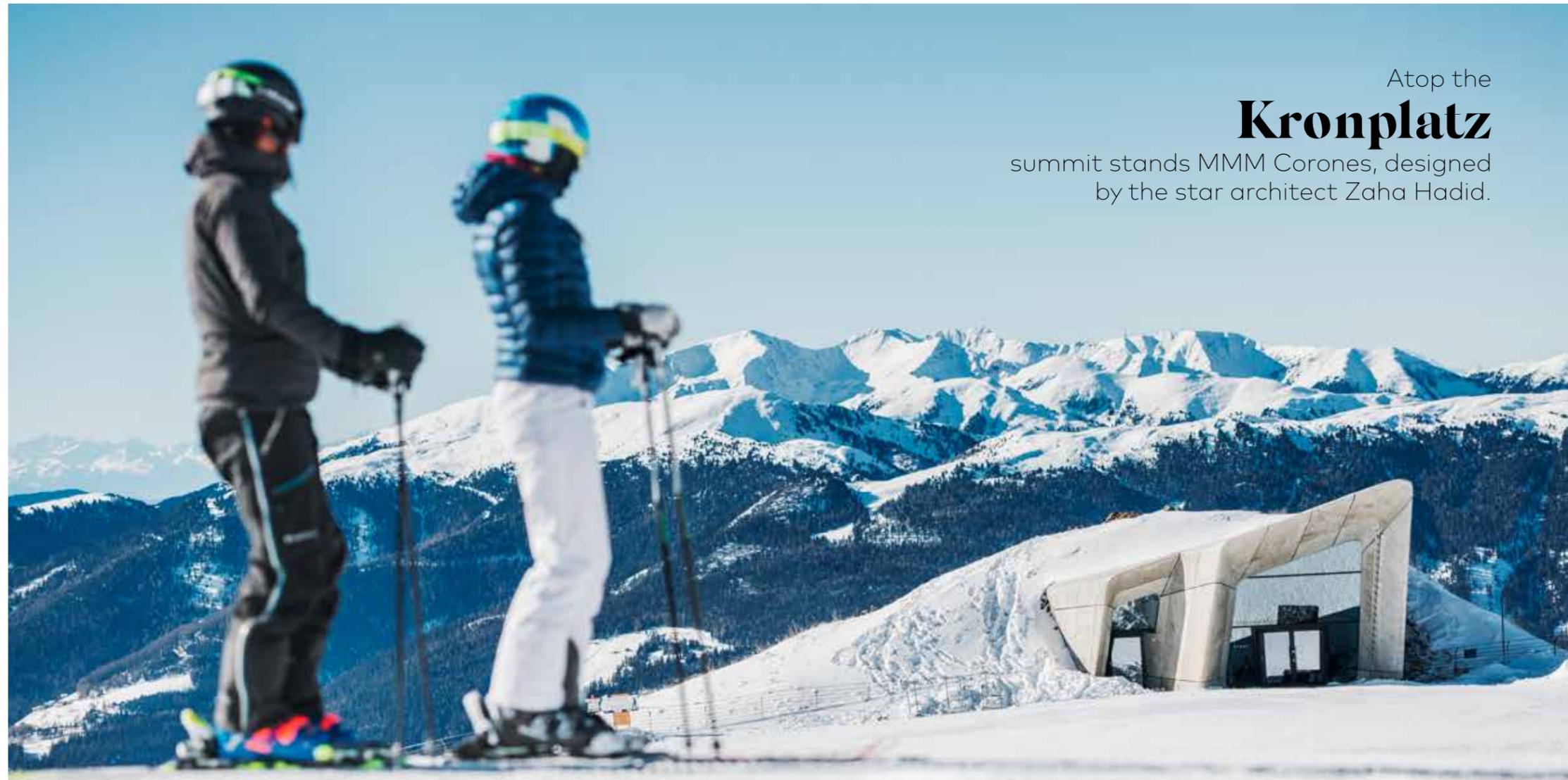
The Kronplatz Skirama further intensifies the drama and beauty; here, the unforgettable **Zaha Hadid** created the sixth Messner Mountain Museum, **MMM Corones**, directly atop the mountain, and the Lumen, a modern museum that tells the history of mountain photography through images, from its origins to the present day.

To top it all off, this enchanted mountain offers more than medieval elements and stunning Alpine landscapes: foodies will delight in **top-notch cuisine ranging** from cosy Alpine taverns to galaxies of starchy kitchens.

*Alpine  
landscapes  
of infinite  
beauty*



DISCOVER  
KRONPLATZ - PLAN DE CORONES



Atop the  
**Kronplatz**  
summit stands MMM Corones, designed  
by the star architect Zaha Hadid.

# “An App Makes “In Real Time” a Reality

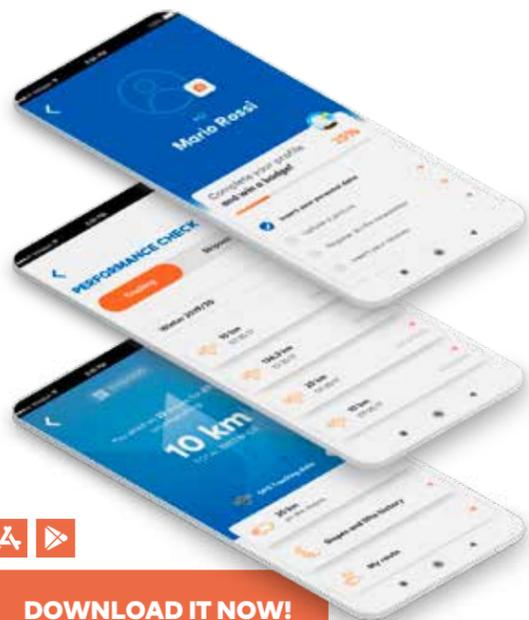
A wonderful App enjoyable 24/7

When surrounded by stunning nature, digital technology makes a perfect travel companion, enabling you to receive **all the information you need in real time.**

We've been busy for several seasons now, developing the handy and gratifying **Dolomiti Superski App.**

Just download it to your smartphone and you can pinpoint exactly where you are. Your position is continuously displayed accurately on the map, using GPS, making it much easier to find your way around.

The app may also be used to plan your route, trace where you've been, check timetables and see the exact location of the lifts. Using webcams positioned in each valley, you can even evaluate the conditions of the slopes, stay updated about the weather forecast and instantly check whether the lifts that allow you to get from one valley to another are operating.



**DOWNLOAD IT NOW!**

## All information is LIVE

-  Oriented using GPS positioning
-  Plan and track your route
-  Check the lift timetables
-  Visualise the exact location of the lifts
-  Assess weather conditions
-  Record your performances
-  Unlock badges and play with friends

**JOIN THE LOYALTY PROGRAMME  
AND WIN MANY PRIZES**

*More information on page 60*

*Orient yourself, plan,  
check, visualise, assess and win.  
This is how We care about you!*

### Alessia Rossi

POSITION: **SECEDA**  
TOTAL KM: **36 KM**  
TOTAL ALTITUDE  
DIFFERENTIAL: **4,635 M**

### Franco Bianchi

POSITION: **SECEDA**  
TOTAL KM: **43 KM**  
TOTAL ALTITUDE  
DIFFERENTIAL: **5,123 M**



Gitschberg Jochtal - Brixen

# South Tyrol's Longest Ski Slope



DISCOVER  
GITSCHBERG JOCHTAL - BRIXEN

**Our app tells you everything** about every valley, from the magnificent ski slopes of Gitschberg Jochtal - Brixen to the mountain huts in Alta Badia where you can stop for a bite to eat. It also shows Wi-Fi access points. **Using your My Dolomiti profile**, you can even record your skiing stats with absolute precision, measuring distance, altitude difference and your speed, viewing it on the aerial map. In addition, the app allows you to access all online services, connect with the community, check your daily ski performance

and challenge your friends using leader boards. There's even more, though: using your My Dolomiti profile, you can **speed up your online purchase** of ski passes and gift vouchers by collecting them at a ticket box or at a ski pass office. Or you

can take advantage of the Hotel Ski Pass Service, requesting to have your ski pass delivered directly to your hotel. If you have a **My Dolomiti Ski Card**, you can conveniently top up your favourite ski pass **comfortably from home.**

And then find out anything you want to know about the slopes, revealing all their secrets. For example, what's the longest ski slope in South Tyrol/Südtirol? Where is it located? How many km is it? How much altitude differential does it have?

The answer is easy: **the Trametsch downhill run.**

**Trametsch**, a.k.a. Pistone, is located at Plose in Gitschberg Jochtal - Brixen. 9 km long, this mythical descent offers extraordinary views of the Dolomites and the surrounding Alps.

The first section descends along wide slopes and offers spectacular vistas of mountains among the most beautiful in the Dolomites: Geisler Group and Peitlerkofel mountain. A path through the woods begins at Valcroce, near the mountain station of Plose cable car. From that point on, one

should be quite careful: this is a challenging run with sections that are short and very steep, with some connecting passages. The step – or rather the “run” – from beauty to intoxication is short. Don't forget that **Brixen**, a city that has truly retained its medieval charm, is in the immediate vicinity. The city's portici arcades, squares and river promenades offer a shopper's paradise as well as many excellent bars and restaurants that strike **a perfect balance between tradition and innovation.**



## Fast and Easy

PURCHASE YOUR SKI PASS ONLINE WITH YOUR **MY DOLOMITI PROFILE**

- Access the online shop
- Find the best ski pass for your needs
- Buy your skipass online or top up your My Dolomiti Ski Card

And you're ready to hit the slopes!



BUY ONLINE NOW



## Gitschberg Jochtal

is part of the consolidated ski area, and similarly offers unparalleled ski slopes.

# A Common Vision

12 valleys and one single strategy based on the shared values that really drive Dolomiti Superski: we had a chat about all of it with Sandro Lazzari, the outgoing president of Dolomiti Superski from 2008 to 2020, Thomas Mussner, the general manager and Andy Varallo, the new president of the Federconsorzi Dolomiti Superski.

*Sandro Lazzari, who served as president of Dolomiti Superski for more than a decade, is the ideal interlocutor to communicate the main idea that gave birth to the consortium, helping it grow into a global leader.*

Ski tourism in the Dolomites began after the war and received a strong boost in the 1960s and 1970s. Very gradually, a network of lifts and ski slopes formed in the valleys, making it possible to cover the whole area. Consequently, agreements were drawn up for passes which permitted the holder to access all the lifts in the valley. In the early seventies, the development of lifts and ski slopes in the valleys made it possible to traverse passes and watersheds. The notion thus arose that allowing skiers to access other valleys with a single pass would be a significant enhancement for tourists, especially within such a beautiful and interesting area. In a very short period of time, the authorities tackled the administrative and technical blocks to carrying out this project. Dolomiti Superski, **a federation of cableway operator associations in the individual valleys, was thus born in 1974.**



The end result was the formation of a vast ski area that removed the boundaries between one valley and another. This offered an incomparable variety of routes and landscapes, lending a very pleasant feeling of freedom that allowed skiers to fully enjoy the natural landscape. There was a strong knock-on effect on training and supply-chain development, leading to complementary activities being introduced. These are of a very high quality and provide added value to the skier; together they constitute a very strong tourist offering.

Today, as I leave behind my Dolomiti Superski presidency, my thoughts retrace the entire life of this organisation, a portion of which has coincided largely with mine. But I know with calm certainty that I am leaving Dolomiti Superski in very capable hands. Andy Varallo, who joined me as vice president, has carried out four mandates with me, in full collaboration and united by friendship, enthusiasm and passion for our jobs. His skills will certainly be clearly visible, and the organisation won't lack for anything.



*After nearly 5 decades of the Federconsorzi activity, the General Manager Thomas Mussner explains the secret of Dolomiti Superski's success from an organisational and entrepreneurial point of view.*

The foundation of Dolomiti Superski's success, both organisationally and entrepreneurially, is indubitably the organisation itself, which is very lean and short in its verticality. Centralised management, with 12 local offices in the Dolomite valleys, makes it possible to organise the company without superstructures or intermediate bodies, thus keeping administrative costs low. The General Assembly, Board of Directors and Board of Auditors, meanwhile, are corporate bodies that guarantee not only streamlined functioning but also mutual and immediate decision-making, as they are formed by the main offices at the valley consortia level. The activity of the Federconsorzi Dolomiti Superski focuses upon the sales policy for

ski passes in accordance with the mandate, upon common marketing and upon selecting and implementing technology for managing access to lifts, data centres and CRMs. The individual lift management companies exclusively maintain their entrepreneurial independence, however, making their own strategic choices and assuming risks.

Dolomiti Superski implements all branding that aims to promote Dolomiti Superski internationally, together with all that it implies; the individual valleys, meanwhile, take on the promotion of the product and individual local offerings. The **sharing of strategic policies** is very important for the overall success of Dolomiti Superski. These are agreed upon at the



corporate level, but are based on solid foundations, because the interests of the entire supply chain are also brought together in the local entities. This allows for the **pursuit of entrepreneurial goals that are common** to a large slice of the socio-economic sector in the Dolomites.

*Climatic conditions, which have been central to discussions for some time now, present a challenge for those who work in the winter tourism sector. As the new president of the consortium, Andy Varallo explains how he intends to tackle the problem in the near future.*

Climatic conditions are the subject of countless debates, between those who see them as an advantage and those who see them as a disadvantage, for both the winter and summer seasons in the mountains. The technological development of **programmed snowmaking** without any additives (which are prohibited in any case), guarantees an ever earlier and more timely opening of the ski season in all of the valleys that comprise the greater ski area. **We are well equipped.** And will continue to improve, guaranteeing excellent snowpack quality from opening day to closing day.

Never more so than in recent years, the Dolomiti Superski valleys have been capable of guaranteeing the season kick-off on the first weekend in December, if not the last days of November. Summer preserves a great tourism opportunity in and of itself, due to an expansion in the recreational and sporting activities offered. Ongoing research and evolution of the outdoor industry towards increasingly customizable and technically advanced products supports this trend. In the summer, the mountains are like an Olympic stadium, where every outdoors enthusiast finds space in pristine nature to carry

out his or her hobby and passion – whether alone or together with others. It is my honour to take on the important responsibility of leading our ski area towards new market challenges, together with vice president Zeno Kastlunger. We are known for technological innovation, and working towards an equilibrium that binds together all 12 Dolomiti Superski Valleys. In doing so, I can only thank Sandro Lazzari – a life mentor not only within Dolomiti Superski but also in various professional aspects – in the awareness that the future can only exist if you have a precise idea of the path that led to this point.



# High Mountains, High Dining

The aroma of delicious food wafts across the Dolomites, from valley to valley

## Food is a language, first and foremost.

It speaks to the heart, just as it does to the taste buds. The experience of good food is like hearing voices that blend in harmony with one another. This dialogue begins with the sourcing of ingredients, continues in the kitchen, and then spreads to the tables: when the voices are persuasive and satisfying, good food transforms into a beautiful song, divine poetry. Common to our 12 valleys is a culinary and oenological richness that exemplifies **simplicity, tradition, research and creativity**. On the table, Ladin culture is imbued with Tyrolean and Italian influences, begetting a varied yet unique and delightful dining experience. That's what makes it possible to taste – between one slope and the next, at the huts and refuges, in every village and town – the essence of a mountain cuisine that has never abandoned its origins and that nevertheless knows how to look to the future with a great spirit of imagination. The essence of the menu doesn't change, whether it's down-home fare or a Michelin-starred restaurant. It's an interpretation of an Alpine world that finds a unity of purpose, transforming a source of energy into the tastiest, most stimulating and appetizing cuisine – and giving life to hospitality.

# Turtres: The Perfect Indulgence



## Turtres are a speciality of Ladin cuisine, truly a delicacy.

They are basically fritters stuffed with spinach or sauerkraut, and are absolutely delicious. Back in the old days, turtres were the main dish on Saturdays, served with barley soup. Today they can be sampled during village festivals, at all Ladin restaurants as well as mountain lodges and farmhouses that serve typical dishes. Making turtres is an art. Enjoying them is a moment to relish.

## Ingredients

### For the filling:

- 150 g of spinach or sauerkraut
- 150 g of ricotta
- a knob of butter
- 1/2 an onion
- a pinch of salt and pepper
- (if you like, you can add a pinch of nutmeg and garlic)

### For the pastry:

- 200 g rye flour
- 100 g white flour
- 1 egg
- warm water
- 30 g melted butter
- a pinch of salt

## Preparing the filling

Melt the butter in a saucepan, then add the chopped onion. Fry over medium heat. Add the boiled and chopped spinach. Season with salt and pepper (if you like, add in a pinch of nutmeg and garlic). Allow spinach to cool. Mix in the ricotta.

## Making the pastry

Mix both flours together with the egg, butter, a little bit of warm water and a pinch of salt. Continue until it forms a soft, smooth dough. Let it rest for about an hour. Form a long roll and cut into small pieces. Using a rolling pin, roll each piece out onto a very thin sheet with a diameter of about 15 cm. Place some filling on half of the sheets, and cover with the other half. Carefully pinch together the edges of each individual pancake, turning on both sides. Fry the pancakes in hot oil, flipping them so that both sides turn golden.



# Alta Badia

is a destination for skiing enthusiasts and gourmets alike.



A universal language

# The Gourmet Valley

*For some years now, Alta Badia has been reaching the maximum expression of mountain pleasures with an initiative whose name says it all: A Taste for Skiing.*

Here, amidst slopes designed around the spectacular Sellaronda Carousel or the First World War Ski Tour, it's possible to stop off in one of the **Üties** for gourmet cuisine created by one of the many **national and international starred chefs**. These dishes tell a story about the excellence of Italian products, known and appreciated around the globe, which are then paired with South Tyrol/Südtirol wines chosen by an expert sommelier from South Tyrol. Alta Badia is now a go-to destination for skiing enthusiasts and gourmets alike, who appreciate it as a destination of excellence where they can find something to sink their teeth into – both on the slopes and at the dinner table.

Here in the high mountains, **high quality** is an absolute given.



DISCOVER  
ALTA BADIA



# Skiing and Wellness: A Perfect Combination

The pleasure of movement,  
the pleasure of slowing down

The charm of the Dolomites goes beyond the spectacular  
landscapes they offer, one valley more gorgeous than the other.



*In winter and summer alike, the day here follows a rhythm of pure pleasure, dictated by a widespread sense of hospitality.*

The morning starts off with a hearty breakfast, replete with local delicacies, starting with jams, honey and fresh bread. Then simply strap on your ski boots and begin undulating through a sea of snow that tinges the mountains white. The feeling of pure wellbeing.

**Physical activity that brings wellness in harmony between enchantment and joy.** After stopping off for bite to eat at one of the many Alpine lodges,

the focus on wellbeing continues in the afternoon: at the hotels and residences scattered across the valleys, there is a succession of spas and wellness centres. Some swimming pools emerge from rooftops, others offer breath-taking views or are out in the open with ample, pure water at an ideal temperature.

Massages, treatments and preparing to ski: this aspect of the Dolomites is resistant to the passage of time, and set apart by a welcoming atmosphere and hospitality unique in the world. The fragrance of wood, aromatic herbs, natural essential oils, stones, hay and gems: even in the most intimate spa, it's possible to **inhale, and feel that sense of slowed-down**

**time we all need so badly** wash over us.

Haste, tension and the rat-race of everyday life all just melt away, leaving room for a rhythm that is more relaxed, more human, more serene and exceedingly pleasant.

**The perfect setting**  
FOR YOUR  
IDEAL SPA-AND-SKI  
HOLIDAY

[dolomitisuperski.com/  
Accommodations](http://dolomitisuperski.com/Accommodations)



Alpe Lusia / San Pellegrino

# Lovers' Slope

In the Dolomites, wellbeing manifests as pleasure that reduces stress, until it vanishes completely, first on the slopes, and then in the spa. Here, this is more than wishful thinking. It's a concrete state of being that manifests itself between a spire and a rock castle, inside the warmth of a Stube parlour and on snow-blanketed slopes suspended between the earth and the sky. One slope in particular attests to this: it's 11 km in total, doesn't present particular difficulties – and is thus perfect for recreational skiers who look more to the quality than to the quantity of the ski slopes, and want to **ski in a totally relaxed way**. It is located in the ski area of Alpe Lusia / San Pellegrino, and is nicknamed Lovers' Slope. The name of the hill above the lift, Margherita (as in the daisy flower, "He loves

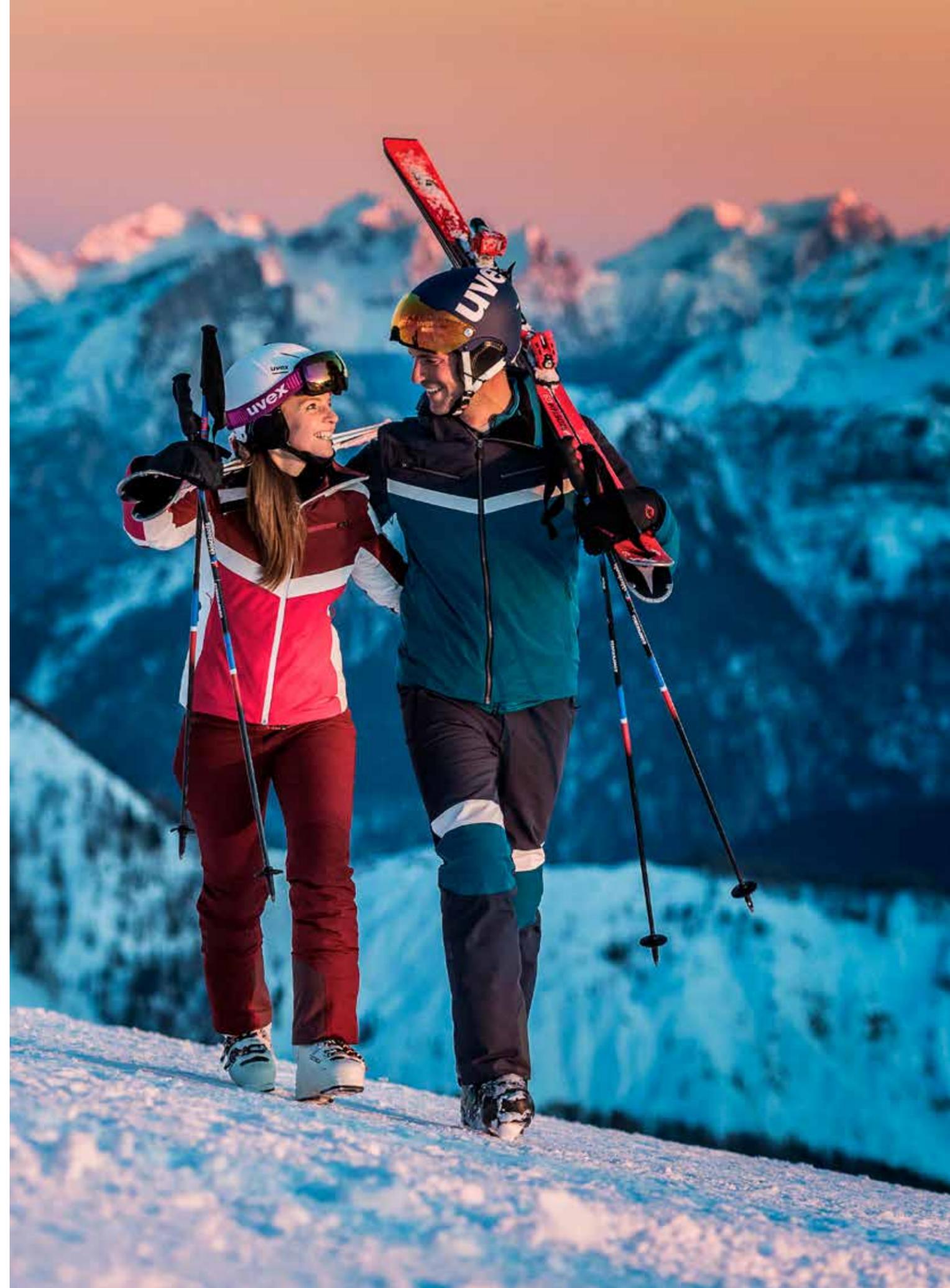
me, he loves me not") says it all. **A splendid balcony offers extraordinary 360° views of the most iconic peaks** of the Veneto and Trentino mountains. Right there you can see the south face of the Marmolada, in all its splendour. Over there is the sublimely elegant Monte Pelmo. You can spot Civetta's immense stone castle there, and even the mythical Pale di San Martino.

It's right here, in this hauntingly beautiful paradise, where the ski slope begins. A trail that starts the heart pounding, a wave of emotions bubbling to the surface. A stop at one of the mountain lodges along the way might just be the ideal occasion to reaffirm true love, which is indeed the healthiest source of wellbeing that exists. And experiencing it amidst the magic of the Dolomites is nothing less than enchantment.

*The ski slope  
that will set  
your heart  
aflutter*



**DISCOVER  
ALPE LUSIA -  
SAN PELLEGRINO**



# An Invaluable Cultural Heritage Across the Valleys

A sublime art form beyond the landscape: historical and cultural riches await discovery in the Dolomites

## **Beyond unadulterated fun.**

Beyond the leisure and majesty of the Dolomite landscape. Beyond that pleasant feeling of wellbeing felt by anyone who passes through these blessed mountains. Beyond the white cloak of winter and beyond the endless days of summer. Beyond the warm hospitality that imbues the atmosphere of every Dolomite valley. Beyond delicious food, delicious drinks and delicious languor. Beyond all of this – already not less,

that's clear – there is a whole world to discover. A world full of culture, traditions, history and customs that go back centuries. A common valley heritage that comprises churches, castles, ancient farms, historical structures, museums and theatres, art galleries and prehistoric sites: an architectural universe as richly varied as it is important.

**Every valley conceals authentic treasures:** a wooden crucifix, a valuable fresco, a collection of ancient art. These act like an invitation to come, to learn about and explore the artistic beauty that graces stunning landscapes.

Over the course of the centuries, this stretch of the Alps delineated by the Dolomites has represented a place of cultural exchange, an environment in which several worlds come together, giving birth to cultures, languages, myths and historical events. Some have been exceeding dramatic – just think of the Great War. It is here that north meets south, continental Europe meets the Mediterranean and the Germanic world meets the Latin one. And it is in the heart of the Dolomites that the Ladin people, unique and ancient, amalgamate and aggregate all of these various facets.





Val Gardena / Seiser Alm

# A World of Natural Art in the Heart of the Dolomites

If there's a place where the creativity of the people of the Dolomites is unleashed, it is surely the Val Gardena and Seiser Alm ski area. Here the majesty of snow-capped peaks blends with an artistic vein that runs through the valley's inhabitants. Snow-blanketed landscapes and perfectly groomed slopes make it an ideal place to ski, and also to admire the work of sculptors appreciated all over the world.

One valley in particular has turned art into a mission, a reason for living: the inhabitants of Val Gardena have been **carving wood with great skill** since immemorial time.

Thanks to the work of artists of Aron Demetz's calibre, today this form of artistic craftsmanship has evolved to the point that it has travelled beyond the valleys and found its rightful place in

Artista: Aron Demetz



Artista: Gerald Moroder



the world's galleries and art museums.

Similarly, events like **Unika, an authentic sculpture and painting fair** that takes place in Val Gardena every summer, have made it possible over the last 20 years for artists to find their way in what has become a veritable artistic galaxy on the slopes of Saslonch/Saslong. In addition to this sculptural heritage, villages and towns across Val Gardena offer a rich variety of artistic and cultural events.

Theatres, museums, ateliers and galleries alternate with veritable jewels such as **Josef Moroder-**

**Lusenberg's** altarpiece depicting the Adoration of the Magi. Considered the greatest Ladin painter, Moroder-Lusenberg lived between the 19th and 20th centuries. He is finally achieving the recognition he deserves, after decades of being known only within a small circle of artists, art historians, gallery owners and collectors.

Moroder-Lusenberg was a keen observer of nature, rural life and farms, delineating the lives of old men, beggars, street vendors and wayfarers with refined technique, striking harmony of colour against the unmistakable backdrop of

Dolomite landscapes.

**An artist to be discovered and rediscovered.**

Atop the nearby Seiser Alm plateau, the works of other artists stand out: a good example is Hubert Kostner, who secured a gigantic boulder with 10,500 m of climbing ropes in 2019, on the 150th anniversary of the first ascent of Saslonch.



DISCOVER VAL GARDENA



DISCOVER SEISER ALM



# The Dolomites: A Family Affair

Whether in winter or summer,  
Mother Nature always has  
something to teach us in the  
mountains



The draw of our  
mountains goes  
beyond their beauty.

People like them  
because they always  
teach us about  
something in a simple,  
spontaneous and  
intense way.

*That  
something  
is called*  
**NATURE**

It makes us happy when  
parents pass on their love for  
the mountains to their children,  
a cycle that is ongoing. We  
understand just how important  
it is for the future of the  
Dolomites that new generations  
are acutely aware of the richness  
they face.

We thus welcome families  
with open arms, in winter and  
summer alike. And we pay very  
special attention to them.

## Children love numbers

And perhaps parents will, too: scattered throughout our 12 valleys are **32 family fun lines, 18 snowparks and 4 museums** that allow children and teens to discover the beauty of our land while skiing.



**Ski instructors** are on hand for beginners, and well as for those who already know everything and want to perfect their technique; these experts know the slopes, snow and environment like no other. A few other reminders: there are ski kindergartens for the littlest ones, children under 8 receive a free ski pass (if accompanied by a paying adult) and children up to 16 years are eligible for a 30% reduction on day passes and multi-day ski passes.

**JUNIORS**

<16  
ski pass  
-30%

**PROMO**

**KIDS**

<8  
ski pass  
for free





DISCOVER  
CIVETTA

Between Pelmo and Civetta

# Dolo-Mythical Ice Cream



Speaking of families, it's a widely known fact that good ice cream brings people together and makes life happier for everyone. There is no generation gap when it comes to ice cream, either: baby likes it just as much as Grandpa. And it's always a solid reason to come together in a simple, spontaneous and immediate way. If we're going to talk about ice cream, we simply must mention a valley in the **Civetta** area that, for years now, **has been moulding masters of gelato who export their knowledge about making top-notch artisanal ice cream all over the world.**

We are in Val di Zoldo, a magnificent valley between Pelmo and Civetta. Here they are preparing for World Ice Cream Day, which was established by the European Parliament in Strasbourg and is held annually on March 24. The entire day, dedicated to harmony between skiing and food, celebrates and pays homage to the valley's famous ice cream. In order to stay together as a family, we recommend an eco-friendly tour called "Tour delle baite aperte" (Open Doors at Mountain Huts) that winds through the slopes and woods of Alleghe. This is a unique opportunity to get an up-close-and-personal look at private mountain huts, which are normally inaccessible but open their doors to the public for a day, allowing anyone who wants to visit to gain insight into the local history and traditions. Every mountain farm, whether small or large, has its own story, framed within its wooden or stone walls. Setting out in discovery of these little treasures, immersed in the silence of the snowy woods, is a unique opportunity to experience mountains in a genuine way: in close contact with Mother Nature and the most authentic hospitality of the Dolomites.

**The "Tour delle baite aperte" is suitable for the whole family.** The tour can be done either on snowshoes, accompanied by a mountain guide, or on skis in the company of local instructors. Those who prefer independence can do it on their own, following a map that comes in a kit delivered to each participant. **All of the contents are completely biodegradable**, including wooden cutlery, aluminium glasses and compostable crockery.

*Great fun for people of all ages!*





# Paradise is Right Here, Just Waiting for You

Fun parks: freestyling fun

*They're leaps not only of joy, but also of adrenaline, pure emotion and excitement that push us out of our comfort zone to touch the sky.*

And the Dolomites ski carousel makes the perfect backdrop. The 18 snow parks scattered across the valleys allow you to show off and put your skills and tricks to the test... or simply admire those able to perform them. Because the golden rule is that here, fun reigns supreme. Freestylers and snowboarders alike come together to "grab the boards" as they spin, seemingly airborne. The various ski areas offer many activities such as kickers, rails and boxes, offering perfect, high-tech facilities with varying levels of difficulty.

As the name "fun parks" suggests, **fun is the only real common denominator here.** To round out an offering

that is unique in the Alps, 15 cross lines present thrilling challenges on optimal slopes. With jumps, steep curves, waves and dips, they are designed and engineered to please even the most demanding adrenaline junkie.

There's no shortage of family fun lines either: no less than 32 from one side of the Dolomites to the other, ensuring a great time for freestylers of all ages. Timing with video analysis. Endless special tracks, with tunnels, snowmen, bridges, curves and little jumps. Impeccably groomed snow. **Everything here is dedicated to recreation – it's truly a blast.**

**Learn,  
train  
and free  
yourself in  
heaven!**

LIVE UNIQUE  
EMOTIONS

[dolomitisuperski.com/Funparks](http://dolomitisuperski.com/Funparks)



And while you're enjoying it to the hilt, take a moment to share your euphoria with the whole Dolomites community. **Just use the right hashtags and the game – indeed, the trick – is complete.**

for the winter

**#DOLOMITISUPERSKI**

for the summer

**#DOLOMITISUPERSUMMER**





DISCOVER  
CORTINA D'AMPEZZO

World Ski Championships and Olympics,  
skiing into the future

# Cortina, a veritable mountain smart city

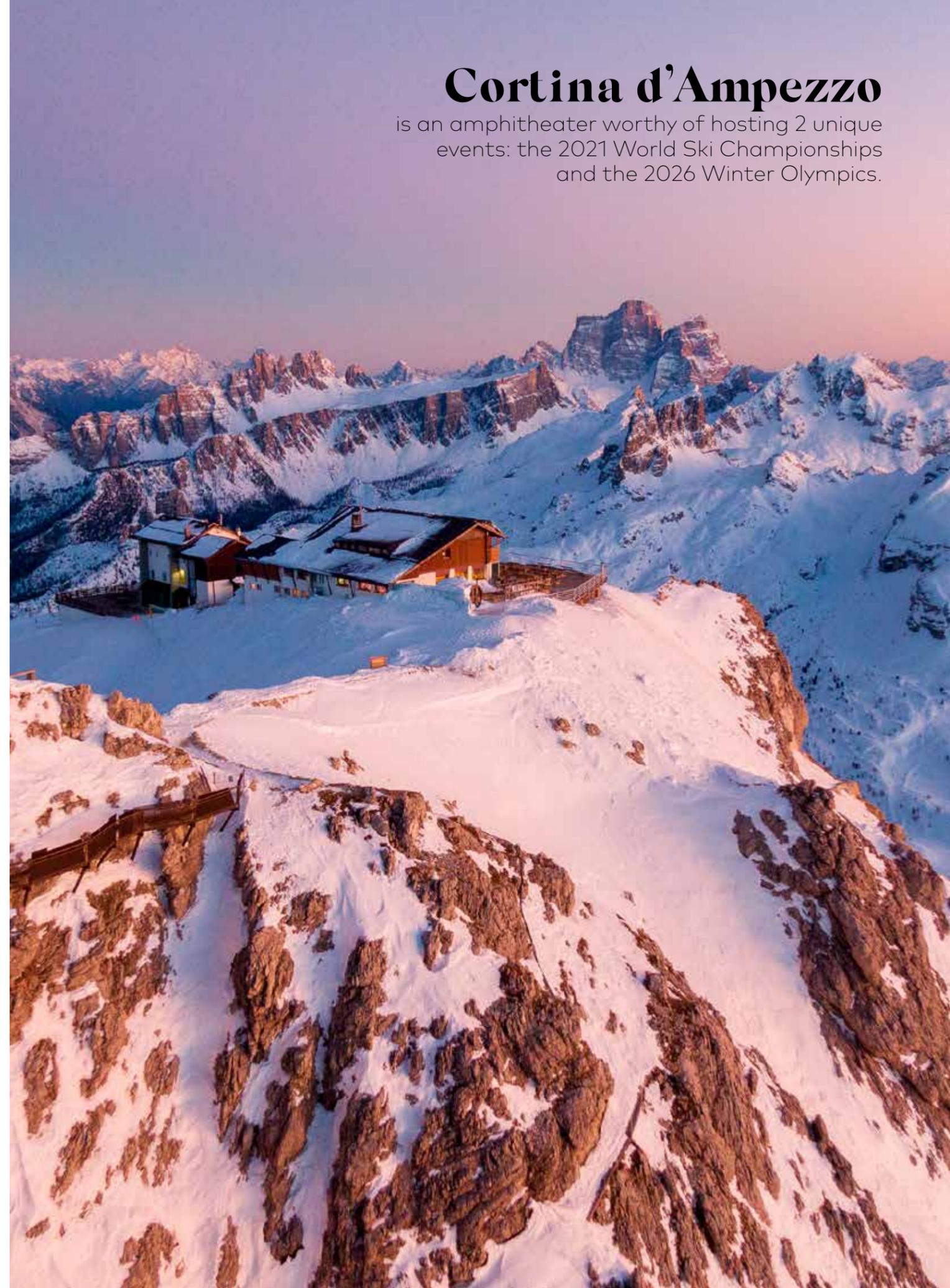
*The lucky  
fairy kissed  
Cortina*

It is so because of its **beauty**, embedded in the most spectacular mountains imaginable. Because of its **history**, because Cortina has become one of the most renowned ski destinations in the Alps. Because of the **skiing**, which finds here a true paradise. And also because of its **nature**, with its vast protected areas, which dress in white in winter and prefer the greenery in summer.

The upcoming big **events** play an important role for Cortina. A very optimistic mood shimmers through in the contemplative town in the Dolomites, with innovation, development and creativity in all areas of daily life, appropriate to a reality that wants to look more and more towards the future. History teaches us that international events become the flywheel for a country or a city. For sure it will be the **2021 World Ski Championships** and the **2026 Winter Olympics** for Cortina and the entire Dolomite area. Especially in terms of infrastructure, a new departure is already underway in the city, which in the near future will allow the locals to be closely connected to all kinds of activities and

services, while living in a unique place.

Cortina d'Ampezzo, a place where the famous dolce vita is celebrated, a symbol of exclusivity and fashion for more than a century, **a true showcase for the Italian way of life**, is in the process of changing thanks to the new technological possibilities, becoming one of the world's first smart mountain cities. Redesigning the tourist offer, energy supply and digitalization, improving mobility in the interest of the entire population, while focusing on sustainability and environmental awareness, are major steps towards a more efficient, **liveable and modern Cortina of the future**.



## Cortina d'Ampezzo

is an amphitheater worthy of hosting 2 unique events: the 2021 World Ski Championships and the 2026 Winter Olympics.

# The Dolomiti SuperTeam

Enjoy skiing in total safety



## *We like to be concrete in everything we do*

When we talk about safety, it's with good reason: we are a team of 3,000 people, and we know what we're doing. We have 6,000 snow guns, which always guarantee perfect snow. We have 300 snow groomers that caress the snow every evening, before letting it rest, so that **it sleeps blissfully at night and is ready in the morning, brighter than ever.**

## *Everyone does his or her part*

All of our commitment, efforts and desire to share this place, where skiing is more beautiful than ever, with you could be rendered null and void if there is a lack of concern, attention and respect for those who ski. **For others, first and foremost, and for one's own limits.**

**Speed** must always match the individual skier's capabilities. Overtaking others safely is required, and **safe distances** must be ensured everywhere, with no exceptions. **Helmets** are mandatory up to the age of 14, but it's increasingly recommended that adults wear them as well. Likewise, **insurance** is highly recommended to protect skiers.



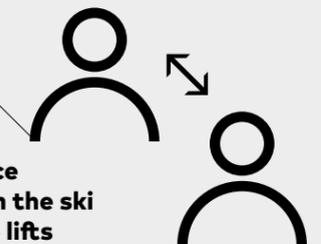
## Respect, safety and fun

IT'S ALL ABOUT MANNERS AND RESPECT

It is not just about viruses or infections, but first and foremost about **respect and good manners**. That's why we want you to know some rules we've instituted throughout the whole ski area.



**For your safety and that of others, please don't go to ski slopes at all if you feel unwell**



**Respect the personal space of others, both on the ski slopes and on the lifts**



**When you sneeze or cough, cover your nose and mouth**



**Respect the environment, and dispose of waste in the appropriate bins**



**Be patient, and wait your turn in an orderly manner**

*Respect these simple rules and have a fun, relaxing time on our ski slopes!*

Arabba / Marmolada

# Maximum Height - Safely

Amid the vast expanse of the Dolomites, it's impossible to miss the **pinnacle**, the summit, the landmark around which the splendour of all peaks rotates. Standing at a height of 3,343 m, it is **Marmolada** that serves as the symbol of our mountains.

The entire **Arabba / Marmolada** area gravitates around the **concept of height**. The starting point is Arabba itself which, at 1,600 m, at the beginning of the winter season attracts those skiers best equipped to try tough slopes such as Fodoma, with an average slope that is much steeper than average in the Dolomites. Its strategic position allows you to reach Marmolada via four lifts, and tackle Bellunese, the longest Dolomiti Superski slope.

Then there's the **Queen's Dawn**, a spectacular event that gives the opportunity to go up to Punta Rocca by cable car while everything is still blanketed in darkness, in order to **marvel at the sunrise from 3,265 m**.

Here the slopes are in perfect condition, even in the

springtime; during the long days of summer, the whole area is truly delightful for anyone who loves walking, climbing and cycling.

Finally, there's history: the entire area was a backdrop to the Museum of the Great War, and the Marmolada Museum, located at 3,000 m, is **Europe's highest museum**. But it's also an important destination for those who want to immerse themselves in an interactive, multimedia and multisensory journey that guides visitors through the story of the war at Marmolada, through the experiences, stories and testimonies of the men who really had to fight it.



DISCOVER  
ARABBA



DISCOVER  
MARMOLADA



## Arabba / Marmolada

Here is where you can admire the splendour of all the peaks: panoramic terrace of Punta Rocca.

# “Reasonable” Tourism in the Dolomites

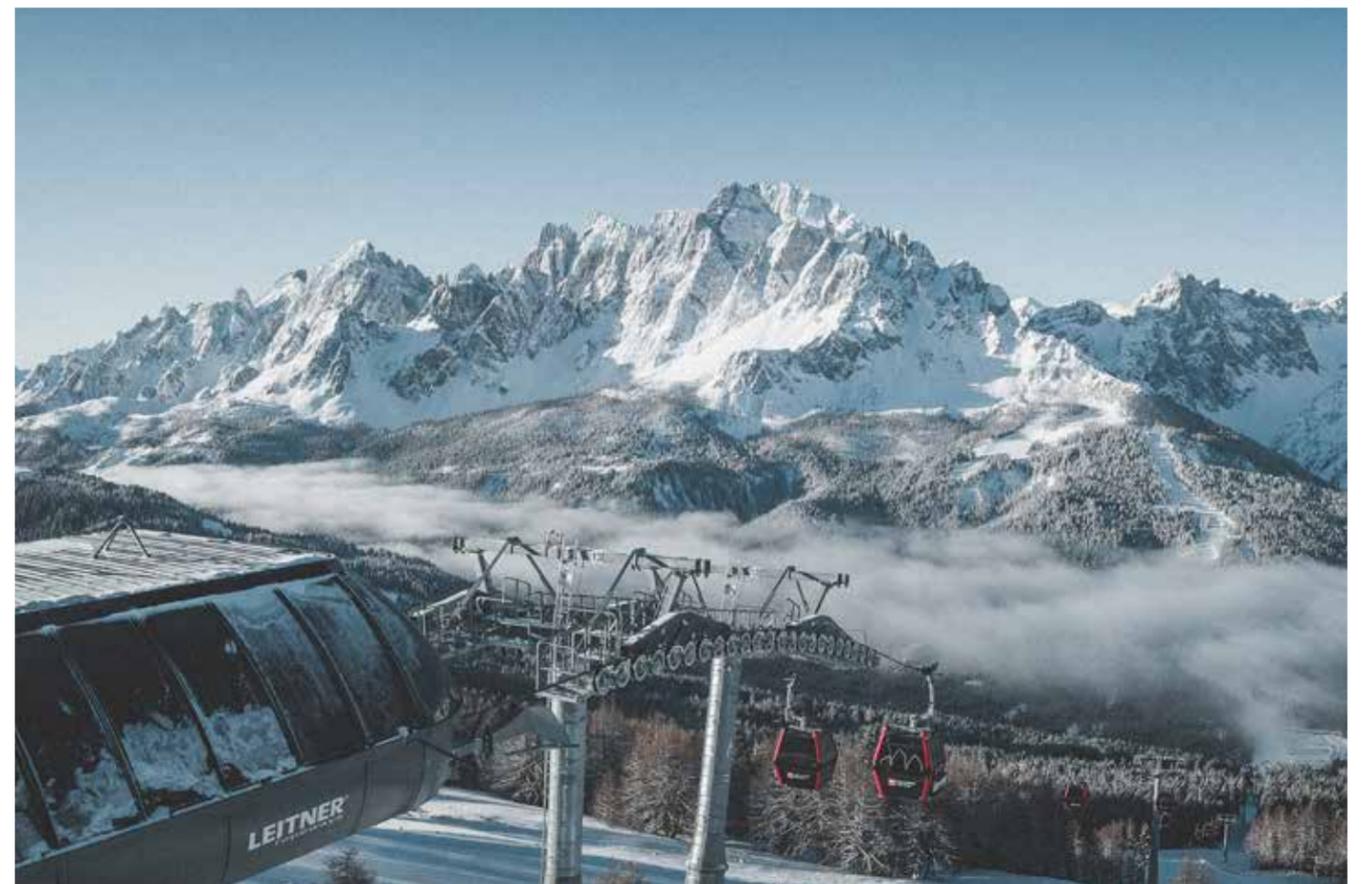
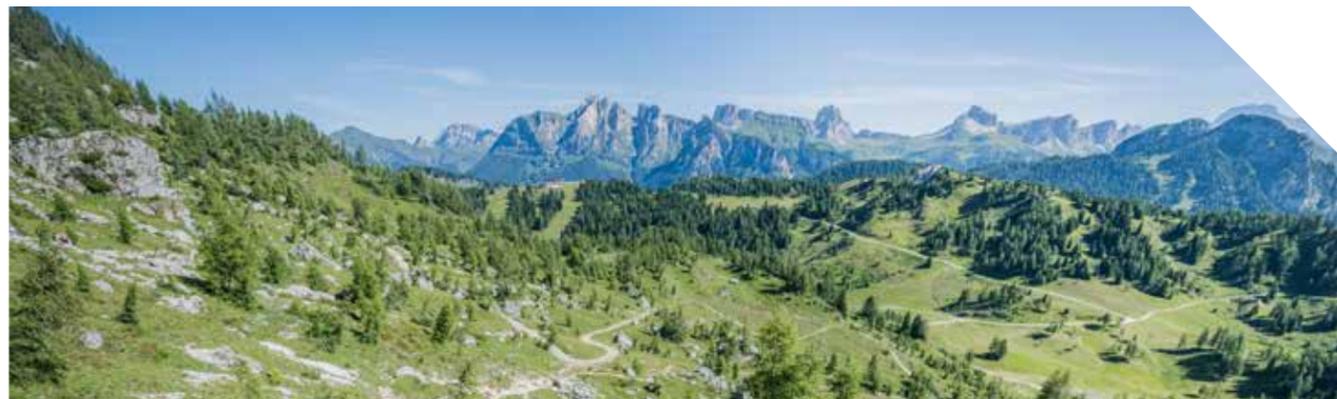
It's not enough to preach sustainability and awareness. These days, tourism needs everyone's help – including that of the tourists

Wherever you look, the Dolomite landscape always offers something powerful. Because it's simply impossible not to be affected by the rock faces and succession of valleys. The Dolomites are indeed the expression of **Mother Nature herself, powerful yet delicate at the same time**, and always capable of sparking deep emotions. Whether explored on foot, by bike, or ski, the Dolomites always sets aside something special – something that speaks to our inner selves, putting things in perspective. When you are high up in the mountains on a clear summer day; when you're ready to let yourself go downhill on skis; when you stop to observe the majesty of the rocks... all that chomping at the bit begins to quieten.

*And then, in a single moment, we find ourselves simpler, more open, freer*

From Pale di San Martino to the Geisler Group, from the Sella Group to the Rosengarten Massif, from

Latemar to Pelmo, from Ra Tofanes to Cristallo, from Civetta to Marmolada, from Kronplatz to Saslonch, from Lagazuoi to the Schlern Massif, each atoll of the Dolomites is composed of a particular rock, the result of a unique explosion of beauty and enchantment. A dense network of **trails, linked ski slopes, lifts that allow clean and safe mobility**: these are just one way to explore this magnificent area, the Dolomites, which is unsurprisingly a UNESCO World Heritage Site. All of the others are waiting to be discovered, inside of us. The important thing is that we remember – as we embark on this voyage of discovery, which can be travelled from season to season and several times in life – to maintain respect for the generous blessings of Mother Nature. And we must remember not to voraciously squander what we receive, but rather preserve it, in order to enjoy the long-lasting beneficial effects. There is so much talk about conscious tourism and sustainability that the words almost lose their very important meaning. So, throughout the year, we talk instead about **tourism that is “reasonable” – that is, well-balanced and far-sighted**. We speak of tourism that must have a sense of its own limits in order to be pleasurable.





## 3 Zinnen Dolomites

is a small resort made up of 5 ski areas, seamlessly connected to one another.

Reasonable tourism

# Three Wondrous Peaks

"Reasonable" means, for example, to replace an obsolete cable car like that of Sesto Monte Elmo with a modern, faster lift renamed Helmjet Sexten. **This new cable car, which eliminates queues and waiting times,** is just the latest addition to the 3 Zinnen Dolomites area, which in recent years has become a little resort, spread across 5 ski areas that are connected to one another, offering 115 km of slopes, 31 efficient lifts and a variety of places to eat.

The area revolves around Punka, an ultramodern building that was originally an old bunker, which offers all the services required by winter skiers and summer bikers, including a restaurant and an après ski lounge, as well as ski rentals.

Last but not least, an attraction par excellence for kids as well as all animal lovers: reindeer. Authentic Finnish reindeer have inhabited the slopes of the Rotwand mountain for some years now. Cared for, even coddled by, the indefatigable Rudl (Rudolf Egarter), visitors large and small can pet and feed these regal creatures.



DISCOVER  
3 ZINNEN  
DOLOMITES



# Val di Fassa

at an elevation of 3,000 m  
with the Passo Pordoi lift.



A natural fortress

# The Sella Group: An Atoll of Stunning Beauty

Starting from Val di Fassa, which boasts a spectacular facility located at the Pordoi Pass, you can quickly reach an altitude of nearly 3,000 m, where you'll marvel at the lunar landscape offered by one of **the world's most beautiful mountains.**

*We're talking about the Sella Group, an atoll that emerged around 250 million years ago out of a tropical landscape that is difficult to imagine now*

Today there remains "only" the perception that time has done its work – using the force of erosion and with the help of two volcanoes – in shaping this round rock fortress.

It goes without saying that this massif is an absolute Mecca for mountaineering, rock climbing and hiking, in summer and winter alike. Thanks to the lift, the Sella Group is no longer a destination for the select few who know how to defy the forces of gravity. Here one can admire – democratically, unexclusively – a view that Neil Armstrong, the first man to set foot on the moon, would surely have appreciated very much. Reachable in winter by skis on

the slopes of the Sellaronda and a destination for classic excursions in summer, the Sella Group, with its rock faces that rise immeasurably upwards, is undoubtedly a landmark not only for the valleys, cultures and peoples who live around it, but also for anyone seeking the true essence of the Dolomite spirit.

DISCOVER  
VAL DI FASSA



# Dolomites All Year Round

A calendar of must-do events below the peaks

The Dolomites are a magnetic pole that are much more than an amazingly beautiful place. This is a warm and inviting region that offers visitors from around the globe infinite good reasons to organise a visit, vacation or excursion, whatever the season. Events, cultural gatherings, markets, food and wine events, musical shows, meetings, reviews and performances: the calendar of the Dolomites is full of events that attract the attention not only of athletes but also of curious tourists and refined gourmets.

**During winter**, skiing is king. The World Ski Championships will take place in Cortina and there are Ski World Cup races in Alta Badia, Val Gardena and Kron-

platz. But strolling around the Christmas markets is equally fun and exciting: from San Martino di Castrozza to Urtijëi/Ortisei, from Brixen to Bruneck, from Bolzano to the Carezza Lake, from Vigo di Fassa to Prags Valley, the typical Alpine Christmas atmosphere mingles with the traditional items for sale, ranging from colourful textiles to locally handcrafted products.

**In the summertime**, cycling takes centre stage as two events attract fans from all over the world: The Hero Dolomites race for bikers and the Maratona dles Dolomites for road cyclists.

*Whether winter or summer, the Dolomites calendar is chock full of not-to-be-missed events.*

**Want to  
join in on  
our fun?**

STAY UPDATED ON  
THIS YEAR'S EVENTS!

[dolomitisuperski.com/Events](https://dolomitisuperski.com/Events)



Maratona Dles Dolomites



Carezza Christmas Market



FIS Ski World Cup Kronplatz

Val di Fiemme / Obereggen

# Dolomiti Ski Jazz

The Dolomiti Ski Jazz event is guaranteed to thrill anyone who loves jazz and music of black origin.

The festival has brought good music and a huge desire to have fun on the slopes for over 20 years. There are daytime concerts scattered along the principal ski slopes as well as on the panoramic terraces of the most famous mountain lodges of the Val di Fiemme / Obereggen. The festival, which takes place in March, is now a consolidated event that not only enlivens the whole valley but also

attracts skiers and music lovers from nearby valleys who can move around in absolute freedom, thanks to the connections guaranteed by the lifts. The Tour de Ski is another great Val di Fiemme attraction. This event revolves around an alternative way of skiing downhill and has become one of the most popular international winter sports events over the years.



To conclude with a flourish, we should acknowledge another, certainly no less important, merit of the Val di Fiemme / Obereggen area: the whole village of Obereggen is **heated entirely from biomass and the Oberholz eco-design hut**, which is warmed using the heat of the earth, features hi-tech architecture that is worth a visit, in and of itself.



DISCOVER  
VAL DI FIEMME



DISCOVER  
OBEREGGEN





omic.com

# REDSTER MAKES YOU A BETTER SKIER

RENT YOUR ATOMIC SKIS IN DOLOMITI SUPERSKI AREA:

## ALTO ADIGE

SPORT HANS  
SKI SERVICE SPORT MAX  
SEGGIOVIA S.CROCE  
SPORTSERVICE ERWIN STRICKER  
SKIVERLEIH KRONPLATZ  
SPORT-MODE SCHOENHUBER  
NOLEGGIO SPEIKBODEN  
ALPINA DOLOMITES  
SKI & BIKE RENTAL BAMBY  
SPORTHAUS TROCKER  
SPORT EDOARDO  
SKICENTER RITTNERHORN  
NEXUS  
SPORT PESCOSTA  
SPORT ALFREDO  
SPORT BADIA  
SKISERVICE COSTA RENATO  
ASILO NEVE "SKIMINI CLUB"  
NOPICOO  
TAMERS LUIGI  
SKISERVICE GUFLEER THOMAS  
SKIVERLEIH CAREZZA  
SKISERVICE OBEREGGEN  
NOLEGGIO SKI DOLOMIT  
R.T. & S. CARLO'S  
SPORT GARDENA  
PABST ROBERT  
LEITNER  
RENTASKI  
CANINS ALESSANDRO & LUIGI  
GIUSEPPE CAMPIDELLI  
SPORT ERICH  
GARDENA MOUNTAIN SPORTS  
RINO DEMETZ & CO.  
SKI & BIKE ARMIN  
HIRE SKI 2000  
HOTEL PLAZOLA  
SCUOLA SCI SELVA  
NOLEGGIO SCI OLGA

ALPE DI SIUSI (BZ)  
Avelegno (BZ)  
Badia (BZ)  
Bolzano  
Brunico (BZ)  
Brunico (BZ)  
Campo Tures (BZ)  
Castelrotto  
Castelrotto (BZ)  
Castelrotto (BZ)  
Colfosco (BZ)  
Collalbo (BZ)  
Corvara (BZ)  
Corvara (BZ)  
Corvara (BZ)  
Corvara (BZ)  
La Villa in Badia (BZ)  
La Villa in Badia (BZ)  
La Villa in Badia (BZ)  
Marebbe (BZ)  
Moso in Passiria (BZ)  
Nova Levante (BZ)  
Nova Ponente (BZ)  
Ortisei (BZ)  
Ortisei (BZ)  
Ortisei (BZ)  
Rio Pusteria (BZ)  
Rio Pusteria (BZ)  
Riscone (BZ)  
San Cassiano in Badia (BZ)  
San Cassiano in Badia (BZ)  
San Vigilio di Marebbe (BZ)  
Santa Cristina di Val Gardena (BZ)  
Santa Cristina di Val Gardena (BZ)  
Santa Cristina di Val Gardena (BZ)  
Selva di Val Gardena (BZ)

SPORT BOUTIQUE  
SPORT BRUNO RIFFESER  
TOP SKI RENTAL  
NOLEGGIO SCI DOLOMITI DI SESTO  
CAMILLOZZI MARTIN / SKIPOINT  
K & K SPORTS  
ALPIN SPORT COMPANY  
RENTASPORT EXCLUSIVE  
RENT AND GO  
SKISALON  
ROSSKOPF 2000  
SCHOLZHORN SPORT

SELVA DI VAL GARDENA (BZ)  
SELVA DI VAL GARDENA (BZ)  
SELVA DI VAL GARDENA (BZ)  
SESTO (BZ)  
SESTO (BZ)  
SIUSI (BZ)  
SIUSI ALLO SCILJAR (BZ)  
TSCHERMS (BZ)  
VALDAORA (BZ)  
VALDAORA (BZ)  
VIPITENO (BZ)  
VIPITENO (BZ)

## TRENTINO

MOUNTAIN LIFE  
EUROSKI CENTER  
SPORT WALTER  
NOLEGGIO SCUOLA SCI CANAZEI  
PEAK SPORT ADVENTURE  
NORTHLAND  
LIVIO SPORT  
SPORT VENTURA  
BEPI SPORT  
GROSS SPORT  
VAJOLET NOLEGGIO SCI  
SPORT EDY  
LOCALMOTION RENT  
C&C

CAMPITELLO DI FASSA (TN)  
CAMPITELLO DI FASSA (TN)  
CANAZEI (TN)  
CANAZEI (TN)  
CANAZEI (TN)  
CANAZEI (TN)  
MOENA (TN)  
PAMPEAGO / PREDAZZO / MOENA / VIGO DI FASSA (TN)  
PASSO SAN PELLEGRINO (TN)  
POZZA DI FASSA (TN)  
POZZA DI FASSA (TN)  
POZZA DI FASSA / VIGO DI FASSA (TN)  
PREDAZZO / CERMIS (TN)  
SAN MARTINO DI CASTROZZA (TN)

## VENETO

C. ELLE SPORT  
MPK CLAN  
SNOW SERVICE  
SKI SERVICE LORENZINI

ALLEGHE (BL)  
ARABBA (BL)  
CORTINA D'AMPEZZO (BL)  
SELVA DI CADORE (BL)

# An Award-Winning Passion

Download the Dolomiti Superski App and play with us



To reach the **ROOKIE** level, you have to unlock a minimum of 8 badges on the App. The prizes are 5 fantastic **Atomic RS heated backpacks**, 5 packs of **Ferrero products** and 5 **UVEX ski helmets with UVEX ski goggles**.



The **EXPERT** level can be reached by unlocking 12 badges on the App. The prizes for this level are 10 **Atomic ski boots from the Hawx family**, with boot-fitting service included. Choose your model, get the perfect fit and enjoy the slopes of the Dolomites like never before.



Finally, the **LEGEND** level. The very name says it all: those who unlock 18 badges on the App are not only real legends, but can also win one of 5 **Dolomiti Superski season passes**.



You love skiing. It's a true passion. You impatiently wait months and months to experience the joy of putting on a snowsuit and boots – as if it were the first time, every time. You feel the freedom of immersing yourself in the spectacular landscapes known as the Dolomites.

We are familiar with this desire, because we – who live here and learned to love this unique sport here – have it too.

*That's why we'd like to satisfy your hunger for skiing with prizes adapted to your level of passion.*

The game is simple: in order to participate you must **download the Dolomiti Superski App**, give consent to participate in the **prize-drawing** held at the end of the season and **link your ski pass to the profile**. We've created three levels: Rookie, Expert and Legend.



Participating is simple, as we said. **All you need is the Dolomiti Superski App**, which not only allows you to unlock badges and play with us, but also to stay in touch with the community, view your progress, compare your performances with friends, stay updated about the weather forecast and instantly check whether the lifts that allow you to get from one valley to another are operating.

Finally, if you explicitly request the **My Dolomiti Ski Card** at a point of sale you help Dolomiti Superski to become more and more eco-friendly. Remember: you can recharge the ticket the following year.

San Martino di Castrozza and Rolle Pass

# The Ski Carousel of Mountain Huts in the Nature Reserve

When it comes to the **grandiose scenery** of the Dolomites, comparisons are futile. We're in the ski area that snakes between San Martino di Castrozza and the Rolle Pass, within the **Paneveggio – Pale di San Martino Nature Reserve**.

Skiing here is all about enchantment, dreams and poetry. Here, it's possible to combine a passion for sports and love of nature because the surroundings represent beauty at its purest.

*You might even say that, here, skiing and flavour run "parallel" to one another*



DISCOVER  
SAN MARTINO DI CASTROZZA /  
ROLLE PASS



Cimon della Pala, the most recognisable and elegant mountain peak among the Pale di San Martino group, is juxtaposed against the peaks of Lagorai, coming together amidst the bewitching landscapes of Rolle Pass. **It's an unforgettable sight.** But there's still another excellent reason to ski in this fabulous area: the **Carosello delle Malghe**. The slopes that comprise the Carosello delle Malghe (Ski Carousel of Mountain Huts) runs from Alpe Tognola to Malga Ces and passes through Cima Tognola, Valcigolera and Punta Ces. This route is ideal for those looking to combine a passion for skiing with good food. Between one slope and the next, you can stop and enjoy not only local specialties, but also strike the perfect balance between the exhilaration of skiing, the beauty of the natural landscape and the pleasures of the palate. It has to be said, here skiing and taste run in parallel for 60 km and inevitably lead to the imposing Cimon della Pala, which is known worldwide as the Matterhorn of the Dolomites because of its unmistakable skyline from the scenic slopes of Passo Rolle.



THE DOLOMITES  
IN WINTER: LET YOURSELF  
**BE SWEEP AWAY.**



THE DOLOMITES IN SUMMER:  
**WE'LL CARRY YOU UP TO**  
WHERE YOUR HEART  
CAN TOUCH THE SKY.



# In Summer, Nature Paints the Endless Days

Dolomiti Supersummer:  
easily enjoy and explore the Dolomites



*Summer in the mountains  
makes it possible to  
experience time in a different  
way: slow, full and rarefied*

The Dolomites are more than a place or destination. They are an experience.

Here, an infinite beauty teaches us to downsize, to create a bit of silence, to breathe deeply, inhaling a sense of freedom and peace that seems like pure oxygen for our very existence.

We want people, including children, to be able to move freely: on foot, by bike, or in total relaxation.

## *Dolomiti Supersummer Card*

We've created the **Dolomiti Supersummer Card** as a way to accompany you as you discover the 12 valleys. This non-transferable card includes bike transport, making it ideal for bikers and for those who frequently use the lifts.

**Four variants** are available, allowing you to choose according to your needs:

- Day pass
- Your choice of 3 days out of 4
- Your choice of 5 days out of 7
- Seasonal



## *Points Value Card*

The **Points Value Card**, on the other hand, is a transferable card ideal for families and couples of hikers, which gives access to all the Dolomiti Supersummer lifts. The points are scaled according to the lift and if you use only one way, only return or round trip (use of the lifts is free for children under 8 years old if accompanied by a paying adult).



# Hiking and Biking

A world waiting to be discovered

The Dolomites are an ideal setting for anyone who loves **walking**, climbing or **cycling** amidst Mother Nature's infinite beauty.

**DOLOMITI HIKE GALAXY** grants you the opportunity to explore every valley and peaks in a galaxy of hikes, walks, and via ferrata routes, with more than 1,500 alternatives that may be planned online on our website too.

Offering more than 400 km of trails and bike paths, **DOLOMITI BIKE GALAXY** was designed to satisfy those who prefer mountain biking, downhill or enduro cycling. A rush of adrenaline awaits you on unparalleled tracks with breath-taking views.

Whether you prefer biking or hiking, more than 100 lifts allow you to park your car, use clean and efficient lifts, and then follow perfectly marked routes.

Don't forget, too, that the Dolomites are an ideal destination for children to get closer to Mother Nature. They can playfully discover one wonder followed by another: playgrounds, dedicated trails, climbing walls and even paths for walking dogs.

**Summer in the Dolomites: true beauty does exist and is closer than you can possibly imagine.**



DISCOVER  
DOLOMITI  
HIKE GALAXY



DISCOVER  
DOLOMITI  
BIKE GALAXY

# Valley information



**CORTINA D'AMPEZZO**  
Tel. +39 0436 869086  
info@cortinamarketing.it  
cortina.dolomiti.org



**KRONPLATZ**  
Tel. +39 0474 551500  
skirama@kronplatz.org  
kronplatz.org



**ALTA BADIA**  
Tel. +39 0471 836176  
info@altabadia.org  
altabadia.org



**VAL GARDENA**  
Tel. +39 0471 777777  
info@valgardena.it  
valgardena.it



**SEISER ALM**  
Tel. +39 0471 709600  
info@seiseralm.it  
seiseralm.it



**VAL DI FASSA**  
Tel. +39 0462 609500  
info@fassa.com  
fassa.com



**CAREZZA**  
Tel. +39 0471 619500  
info@valdega.com  
valdega.com



**ARABBA**  
Tel. +39 0436 79130  
info@arabba.it  
arabba.it



The DOLOMITI SUPERSKI season ticket is also valid for 5 days in the "SKIRAMA DOLOMITI Adamello-Brenta" ski area in Trentino.



**MARMOLADA**  
Tel. +39 0437 722277  
info@marmolada.com  
marmolada.com



**3 ZINNEN DOLOMITES**  
Tel. +39 0474 710355  
info@trecime.com  
trecime.com



**VAL DI FIEMME**  
Tel. +39 0462 241111  
info@visitfiemme.it  
visitfiemme.it



**OBereggen**  
Tel. +39 0471 619500  
info@valdega.com  
valdega.com



**SAN MARTINO DI CASTROZZA / ROLLE PASS**  
Tel. +39 0439 68505  
skipass@sanmartino.com  
sanmartino.com



**GITSCHBERG JOCHTAL**  
Tel. +39 0472 547113  
info@riopusteria.it  
riopusteria.it



**BRIXEN**  
Tel. +39 0472 200433  
info@plose.org  
plose.org



**ALPE LUSIA / SAN PELLEGRINO**  
Tel. +39 0462 573440  
info@alpelusiasanpellegrino.it  
alpelusiasanpellegrino.it



**CIVETTA**  
Tel. +39 0437 721376  
info@skicivetta.com  
skicivetta.com

**AGENCY**  
MANUEL BOTTAZZO Design

**COPYWRITER** Francesco Ricci  
**COVER** Mads Berg  
**PRINT** Imoco

**PHOTOS** Archivio Kronplatz | Wisthaler.com | Trentino Sviluppo (C. Baroni - Pillow Lab) | Archivio Alta Badia | Archivio Cortina | Manaz Production | Bandoni.it | Massimo Matera | Alex Filz | Gabriel Eisath | Francesco Fioramonti | Andrea Del Frari | Hannes Niederkofler | Fabian Dalpiaz | Paderni Eye Studio | IDM Suedtirol/Alex Moling | Alta Badia/Armin Terzer | Klaus Peterlin | Klaus Mellenthin | Helmuth Rier | Georg Tappeiner |

Unika photo (Matthaeus Kostner) | Collegio Maestri di Sci Trentino | Archivio fotografico MIG Longarone | Archivio Civetta | Emanuele Basso | F-TECH | Pentaphoto | Roman Tyulyakov | Alta Badia/Mattia Davare | Manuel Kottetsteger | Pircher Roland | Alice Russolo | Armin Mair | Alta Badia/Freddy Planinschek | Gaia Panozzo | Mads Morgensen | Roberto De Pellegrin | Arabba Fodom Turismo | Apt\_ph Consorzio Impianti ski area

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**TECHNICAL PARTNERS**



# 12 Valleys, One Unique Land: The Dolomites

12 valleys, 450 ultramodern ski lifts and 1,200 km of ski slopes perfectly blanketed in snow.

The Dolomites are more than just a collection of ski areas; it's a distinctive, world-renowned entity.

A single ski pass makes it possible to move freely throughout this paradise, enjoying a one-of-a-kind spectacle with an unmistakable name:

**The Dolomites.**



The beauty,  
the expanse, the splendour:  
The Dolomites, a UNESCO World Heritage Site.

Explore in 3D the magical valleys of the Dolomites at

**[DOLOMITISUPERSKI.COM/3DMAP](https://www.dolomitisuperski.com/3dmap)**

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The indicative energy consumption and CO<sub>2</sub> emissions values are measured by the manufacturer on the basis of the WLTP homologation method (Regulation EU no. 2017/1151 including subsequent amendments and additions). Any additional option packages, driving style and other non-technical factors, may change these values. For further information about the above values, please ask at an Audi Dealer or visit [audi.it](https://www.audi.it)